# Bazuba Magazine Ad Specs (Mechanical Requirements)

#### 2 PAGE SPREAD



Bleed Non-bleed 16 3/4" x 9 1/8" 16 3/4" x 9 1/8" Trim 16 3/4" x 9 1/8"

Note: Allow 3/16" gutter on both pages for binding

### **FULL PAGE**



Bleed 9 1/8" x 11 1/8" Non-bleed 7 7/8" x 9 7/8" TRIM 8 7/8" x 10 7/8"

### 1/2 PAGE



## Bazuba Magazine Ad Specs (Mechanical Requirements)

Bleed 9 1/8" x 5 9/16" Non-bleed 7 7/8" x 4 15/16"

#### **1/4 PAGE** VERTICAL



Non-bleed 7 7/8" x 3 1/2"

### 2/3 PAGE VERTICAL



Bleed 6" x 11 1/8" Non-bleed 5" x 9 7/8"

1/3 PAGE VERTICAL

## Bazuba Magazine Ad Specs (Mechanical Requirements)



Bleed 3 1/8" x 11 1/8" Non-bleed 3 1/2" x 9 7/8"

1/3 PAGE HORIZONTAL



Non-bleed 4" x 5"

Trim Size: 8 7/8 x 10 7/8

Text Paper: 60# Coated Text Stock: 80# Cover Stock

Cover Page Count: 4

### **Bazuba Magazine Ad Specs**

(Mechanical Requirements)

Four-color process CMYK printing: No spot colors, PMS colors must be converted to CMYK.

Please include contract color proof for all materials submitted in digital format.

Send materials to: Attn: Sean Mitchell Director of Production

Digital files preferred. Mac format ZIP and JAZ Discs, CD-R or via email.

All specifications and requirements subject to change without notice.

**BAZUBA MAGAZINE** 

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File formats: Quark Xpress, Illustrator, Photoshop, Adobe PDF. Include all embedded fonts, photography and artwork. PC files not acceptable.